



## **NIPSON TECHNOLOGY**

### **DISTRIBUTION IN THE USA**

Nipson Technology announces a signature of a distributor agreement with MCS, one of the largest suppliers to the commercial printing, labelling, Security printing, and packaging industries in the USA.

This distribution partnership establishes Nipson Technology as MCS's digital High Speed Printing supplier of choice for transactional, direct mail, security printing, commercial printers, and many more.

MCS is one of the few vertical companies that sells and supports directly our own products and believes that Nipson Technology products is offering the advantages of flash fusing technology, which is great for complex personalization, and MICR toner based on Magnetography at no additional cost.

"We see tremendous opportunity for our customer base to benefit from MCS Services : that will enable any customers who is printing -Labels, tags, books on demand, security documents, specialty pieces and any application-, to take advantages and benefit from Nipson's highly flexible, cold-flash fusion technology".

"Through this partnership, we will be able to work with print professionals to leverage their experiences, as an added value to our flexible digital printing technology. This will enable to gain business in new markets," says **M. Loic DUFEIL , President of Nipson Technology.** **"We are pleased to be working with MCS, a company that has an excellent reputation in the printing industry."**